

Outlook 2010



Cement Projects Focus 2010

Multi-Client Market Report

- Detailed Analyses on the Global Cement Industry

by Dr. Joe Harder, Cement Market Specialist
of the OneStone Consulting Group

Major buyers include TOP cement producers
and TOP plant and equipment suppliers

Cement Projects Focus 2010

Highlights

The global cement industry is in a dynamic change. A new market report provides the most up-to-date and comprehensive independent market research for the cement industry.

The market report outlines the structural changes within the cement industry, such as the excess capacity development and cement consumption growth, and how they impact business development. The findings in the report reveal many new facts and interrelationships, some already in place – others rapidly developing. This 3rd edition of the market report is the very best, OneStone has offered to the cement industry within the last ten years.

What is included:

- Data base is 2006, with a forecast until 2010
- 9 World areas / country by country data:
W.-Europe (18 countries) , E.-Europe (16), Middle East (14), Far East/India/China (17), N.-America/S.-America (19), Africa/Oceania (17)
- Cement figures including:
Cement consumption, per capita consumption, production, utilisation, import, export, cement prices, capacity, number of plants, projects, investors
- Cement equipment including:
Market potential, units, virtual plant, market shares of major suppliers.

Methodology:

- Consistent data, based by new cement capacity and consumption
- Statistical and forecast data, revised with more realistic imports/exports
- Market potential balanced with turnover and market shares of suppliers.

How this is presented:

- Executive style, full colour
- 5 separate parts, in total about 375 pages
- More than 250 charts and tables.

Who should be interested:

- International cement producers with strategic approach
- Plant suppliers, equipment suppliers and sup-suppliers
- Private equity and other financing.

Further details are available on request.

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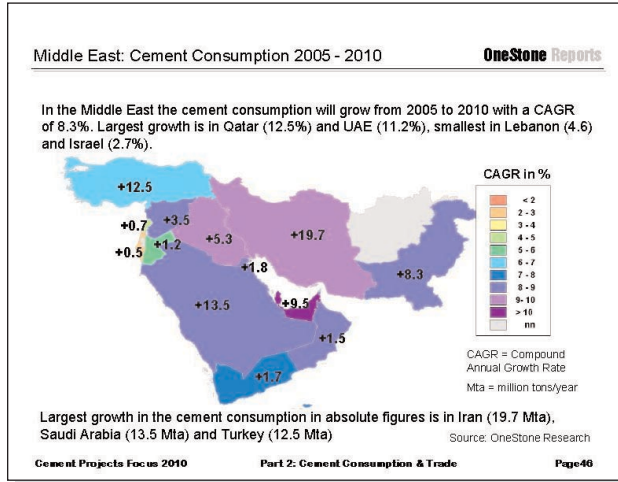
Contents

→ **Part 1: Executive Summary**
Summary of parts 2-5

→ **Part 2: Consumption and Trade**
breakdown by world areas / major countries

- Cement consumption
- Trade balance
- Cement/clinker trade
- Actual cement prices
- Type of delivery
- pcc country by country.

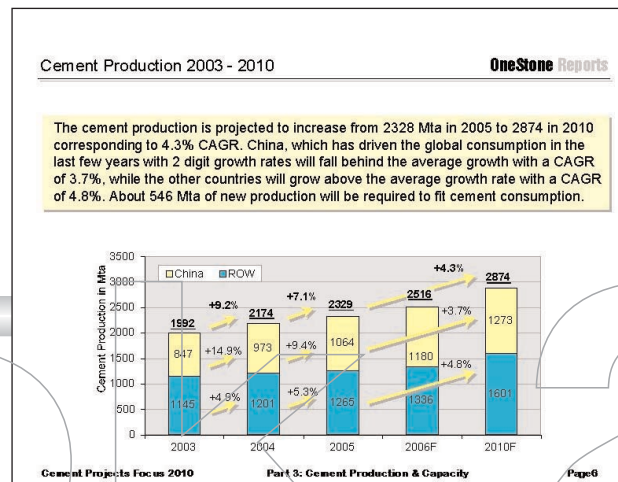
Facts + Figures:
country by country tables, production, consumption, import, export, balance, % bag cement, population, per capita consumption, prices country by country.



→ **Part 3: Production and Capacity**
breakdown by world areas / major countries

- Number and age of plants
- Production capacity/utilization
- Capacity additions 2006-2010
- TOP 50 producers by region
- Market shares of TOP 10
- TOP 10 2005/2010.

Facts + Figures:
country by country tables, production, capacity, No. of plants, age of plants, capacity additions/closures up to 2010, capacity of TOP 50, capacity of regional TOP 10.



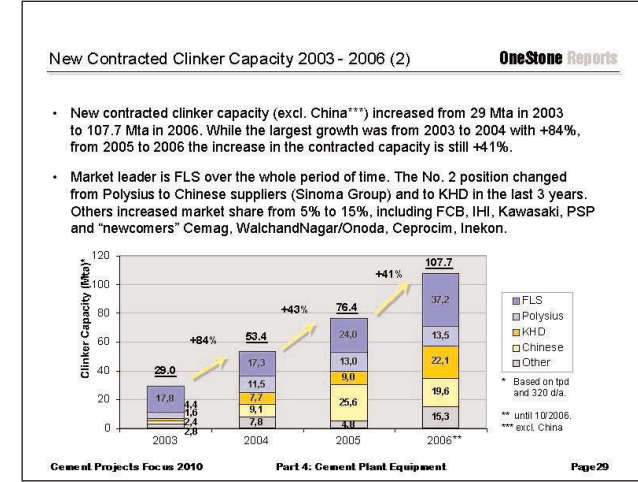
Cement Projects Focus 2010

Contents

→ **Part 4: Cement Plant Equipment**
→ breakdown by investments

- Major equipment by
 - market potential, units
 - units by product groups
 - units by world areas
- Market shares of suppliers
- Prices for major machinery
- Technology development.

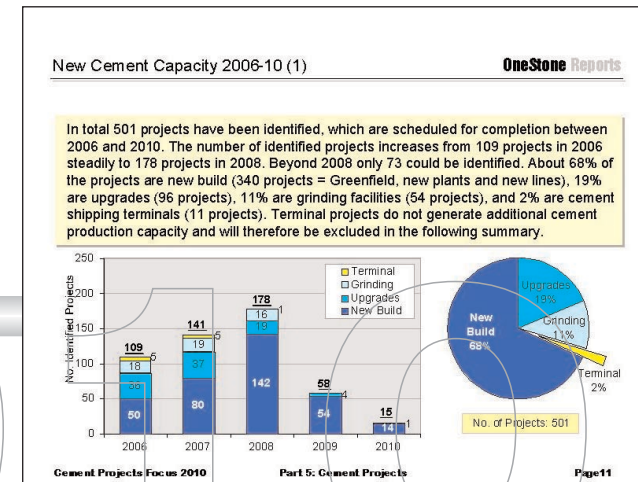
Facts + Figures:
ordered cement capacity, market potential 2005/2010, key machinery in units, T/O of major suppliers, market shares of suppliers, suppliers by world areas.



→ **Part 5: Cement Projects (2006-2010)**
→ breakdown by investor, country, capacity, year, type of investm.

- Projects summary
- Cement projects, including:
 - additional capacity, upgrades
 - grinding plants / terminals
 - Projects by TOP 10
- Different project sources.

Facts + Figures:
identified projects, country by country, contracted capacity 2006-2010, capacity outlook 2010, published data and OneStone Research.



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Buyer Statements/Testimonials

The market report "Cement Projects Focus 2010" is in the 3rd edition. Major buyers comprise the most respected cement producers, equipment suppliers and consulting companies from more than 20 countries worldwide.

Buyers with repeated orders include:

Cement producers:

Lafarge, HOLCIM, Italcementi, Cemex, Grasim, Orascom, Asamer, a.o.

Cement equipment suppliers:

FL Smidth, Polysius, FCB Ciments, Aumund, Loesche, Gebr. Pfeiffer, Siemens, IBAU HAMBURG, Claudius Peters, Refratechnik, Martin Engineering, a.o.

Financing and consulting companies:

Worldbank/IFC, Bain & Company, a.o.

Latest Testimonials:

Mrs. Nathalie Bret

Lafarge CKHC (Cement Know How Center), France

"This market report on the international cement industry is a good reference in our sector. That makes it possible to have at the same time the general trend on a world level of cement industry and more precise informations about consumption, production, capacity, equipment and projects by investor, capacity and country. Indeed, we use this report quite often and are rather satisfied."

Mr. OP Puranmalka

Group Executive President, Grasim Industries, Cement Business, India

"I have studied the well compiled market report Cement Projects Focus 2010."

Mrs. Vibeke Kubstrup

Chief Analyst, FLSmidth A/S, Denmark

"The report is very comprehensive and deals with many interesting aspects of the cement market."

Dr. Thomas Loesche

Managing Director, Loesche GmbH, Germany

"The information in the market report is very well structured and very useful for our business planning. It really provides value for money."

Mr. Reiner Meyer

Managing Director, IBAU HAMBURG, Germany

"We confirm that this is a very good market report, which provides valuable information, that otherwise is very difficult to obtain."

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Order Form (please copy)

To: OneStone Intelligence GmbH
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all parts Part 1 Part 2 Part 3 Part 4 Part 5

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